



Hosted virtually from March 2 – 4, 2021

Looking to boost your exposure?

Partner with the CGSA! CGSA offers a range of conference specific partnership opportunities.

The Canadian Golf Course Management Conference will be held virtually from March 2 – 4, 2021. We're excited to welcome more delegates than ever before as the barriers around travel and budget are erased.

The Opportunities:

- **Trade Show Booth - \$1,000** - There will be dedicated trade show time every day of the event. Delegates can visit suppliers throughout the trade show or schedule a specific time. You'll also have the opportunity to gather leads AFTER the event as the platform will stay open even after the event ends
- **Conference in a Box – various** - Delegates will receive a special registration package that can include a gift from you. Send a beverage mug, t-shirt, sanitizer, golf balls, hat, etc all branded with your company name and logo
- **Industry Presentations - \$1,000** - consider scheduling a half hour session during the event to introduce your product or service
- **Delegate Prizing – various** - A prize to encourage participation in the event. Participants will earn credits from attending sessions, online discussions, visiting trade show booths or downloading information
- **Virtual Coffee Break - \$3,000** – Coffee cards will be supplied to all delegates; networking is still an important part of the event
- **Pop up Commercial - \$1,000** – Insert your marketing piece during the conference – while delegates are preparing for a session or ending a session

Partnership Details:

All partners will receive logo recognition on all promotions related to the CGCMC; logo recognition on the event website and throughout CGSA's website including a link to your website, and in at least 2 editions of GreenMatter, CGSA's electronic newsletter as well as logo recognition in GreenMaster, CGSA's quarterly publication combined with Golf Business Canada, NGCOA's magazine on the flip side. Partners will also be recognized throughout the conference before and after sessions.

We are also open to ideas that may assist you with your marketing goals and objectives.

For Questions:

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