



**Up to \$14,000 in SAVINGS on your next General Motors lease or purchase**

CGSA members can save up to \$14,000 on General Motors vehicles leased, financed or purchased outright through the Competitive Assistance Program.

General Motors Canada Limited markets the full range of fuel-efficient Chevrolet, Buick, GMC and Cadillac vehicles and related services through Canada's largest automotive dealer network, dedicated to delivering a top customer experience.

Take advantage of this savings opportunity by contacting [Lori Micucci](#), Manager, Member Services at CGSA at 800.387.1056 ext. 27 to receive your Competitive Assistance Program letter in advance of making your vehicle purchase at your local GM dealer.