

# Golfmax

PURCHASING PROGRAM

POWERED BY



IN PARTNERSHIP WITH



## CGSA & NGCOA Canada are Pleased to Announce a New Partnership with TurfView by Bayer

### Exclusive Savings of \$250 on Turfview™ Subscription

CGSA is pleased to announce TurfView™ by Bayer is the newest supplier to join the Golfmax Purchasing Program offering exclusive discounted pricing for CGSA members. TurfView™ is an all in one platform that gives you insight into weather, pest and disease data for your course.

TurfView™ can support your decision-making and help you manage your resources better. Get all the key information you need from localized weather forecast, site-specific disease models, soil data, pest models and irrigation recommendations just to name a few.

#### Features

Mobile and web application	✓
Number of users	5
Points of interest (POI) for current and forecast weather data	3 (POI)
Customer and technical support	✓
7 day outlook notifications (weather, pest prediction, precipitation)	✓
Historical weather data	3 Yrs.
Pest models	5
Course view maps with layers	Full
Pesticide applications documentation (app only)	✓
Weather stations onsite with online access*	✓
Annual subscription	\$1,400.00**

*\*Integration may not be available with all onsite weather station models*

## Official Press Release

**Mississauga, ON** - The CGSA and NGCOA Canada are pleased to announce that TurfView by Bayer Environmental Science has become the newest supplier within the Golfmax Purchasing Program presented by NGCOA Canada in partnership with the CGSA.

*"Our partnership with Bayer on their new TurfView™ platform will provide CGSA and NGCOA Canada members with a cutting-edge solution for their maintenance teams," said Jeff Calderwood, CEO of NGCOA Canada and Executive Director for the CGSA. "We are thrilled to be able to partner with Bayer on their launch of TurfView™ and excited to add this offering to our members."*

TurfView™ is an innovative turf management platform designed to support turf managers' decisions and provides real-time pest and vegetation model alerts based on hyper-localized agronomic data. Through this new partnership, members of both associations can take advantage of exclusive discounted pricing.

"We are very excited to work with the NGCOA Canada and CGSA in launching our new digital platform," said Tim Steen, National Segment Manager for the Bayer Environmental Science team. "This unique platform gives the golf course superintendent site specific information using geo locations for the property and helps out with real-in-time decisions based on what has happened in the past as well as what could happen in the future.

For specific details on this program, please contact Lori Micucci, Manager, Member Services for CGSA at: 800-387-1056 ext. 27 or email at: [Lori](mailto:Lori).

### **About CGSA**

The CGSA represents golf course superintendents, assistant superintendents, equipment technicians, and others involved in golf course management across Canada. CGSA was founded in 1966 and has approximately 1,000 members. Its mission is to promote excellence in golf course management and environmental responsibility through the continuing professional development of its members. [www.golfsupers.com](http://www.golfsupers.com).

### **About NGCOA Canada**

The NGCOA Canada is a not-for-profit trade association representing the business interests of Canadian golf course operators and related stakeholders, with a membership of over 1300. Key initiatives include the Golf Business Canada Conference & Trade Show, Spring Warm Up Meetings, Golfmax Purchasing Programs, Take A Kid To The Course, Get Golf Ready, **GOLFEXPOs**, Golfer's Red Books, Rounds Played Reports, Revenue Tracker, Weather Impact Reports, Compensation & Benefits Reports, Business Consultation, and Government Advocacy. [www.ngcoa.ca](http://www.ngcoa.ca).

### **About Bayer**

Bayer Environmental Science is a leader in the turf and ornamental industry in Canada. Bayer is dedicated to the research, development and marketing of plant production products that provide customers with first choice solutions to protect and care for the environment, in which we all live, work and play. For more information please visit [www.bayeres.ca](http://www.bayeres.ca).

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