

We're excited to share that CloudMD is now Kii Health (Santé) Canada Inc. (pronounced "Key").

This new brand encompasses the breadth of our mental health and well-being solutions, which now include EFAP, Mental Health Support Services, Medical Care, Medical Specialist Connect, Occupational Health and Safety, Disability Management, Workers' Compensation Management and in the U.S. market - Remote Patient Monitoring. Our goal is to enhance clarity, accessibility, and connection across our services, ensuring that every interaction with Kii Health is as impactful as possible.

This rebrand reflects our commitment to innovation and to better align with the evolving needs of you, our valued clients, and your team members. You will continue to receive the same high level of service that you have come to expect with no disruption to your services.

A Reminder of What to Expect

- **Kii Platform Clients:** The login page for the platform will remain unchanged. The Kii platform logo, header, and footer have been updated. Everything else on the platform is unchanged.
- **HumanaCare & MindBeacon Clients:** Website URLs will remain unchanged. Logos on the websites will be updated to incorporate the new branding.
- Invoices: As of January 2025, invoices will reflect the new brand and new associated company names Kii Heath (Santé) Canada Inc. for Canadian clients and Kii Health US Inc. for U.S. clients. A more detailed notification will follow.
- Contracts: You will receive a notification of changes with supporting documents.
- Marketing Materials: Marketing materials will be rebranded as Kii Health/Kii
 Santé with an updated template design and colour palette. You will be
 supplied with new materials to roll out as existing stocks become depleted.
 This is possible as login URLs are not changing.

- CloudMD Website: The corporate website has been rebranded as Kii Health/Kii Santé with the new name and updated visual identity. The URL is now kiihealth.com. There are full redirects in place. As previously noted, the URL for the Kii platform login will not change.
- Newsletter Email Address: To ensure that you continue to receive your monthly newsletter, please add <u>community@kiihealth.ca</u> to your contact list. Please keep <u>community@cloudmd.ca</u> saved for now as we work through the transition.

We look forward to working with you to ensure a smooth, seamless transition for you and all your employees. If you have questions, please do not hesitate to contact your Account Manager.

Sincerely,

Jonathon Avery

Senior Vice President, Client Management