



For Immediate Release
November 10, 2020

Rain Bird Renews Multi-Year Silver Partnership

Mississauga, ON (November 10, 2020) - The Canadian Golf Superintendents Association (CGSA) and Rain Bird are pleased to announce the renewed three-year partnership agreement which includes exclusive sponsorship of the CGSA/Rain Bird Environmental Achievement Award. As a Silver sponsor, Rain Bird will also be a sponsor at The Canadian Golf Course Management Conference (CGCMC).

“We are excited to have Rain Bird continue their support of the CGSA with the renewal of this multi-year agreement,” said CGSA President, Darren Kalyniuk. “One of the cornerstones of golf course management is environmental stewardship and the exclusive sponsorship of this award compliments that commitment to our environment and the work superintendents do.”

“Rain Bird is very pleased to renew their sponsorship for the CGSA/Rain Bird Environmental Award,” said Serge Gauthier, Golf Senior Area Manager for Canada. “Rain Bird is committed to The Intelligent Use of Water™ and this Environmental Award aligns well with our corporate beliefs and our commitment to save this precious resource.”

The CGSA/Rain Bird Environmental Achievement Award recognizes the achievements of golf course superintendents and their staff in promoting and preserving the special relationship between golf course properties and environmentally sustainable business practices. It helps to promote the stewardship role that superintendents play with respect to the environment and it highlights the projects, management practices and innovations that golf course managers are implementing on an ongoing basis.

The Award winner will receive an All-Access registration for themselves and two team members to The Canadian 2021 Golf Course Management Conference, a prize package and a plaque. The winner will be acknowledged during the awards ceremony. Applications are now open for the CGSA/Rain Bird Environmental Achievement Award. Visit [application form](#) for details.

About CGSA

The CGSA represents golf course superintendents, assistant superintendents, equipment technicians, and others involved in golf course management across Canada. CGSA was



founded in 1966 and has over 1,000 members. Its mission is to promote excellence in golf course management and environmental responsibility through the continuing professional development of its members.

About Rain Bird

Rain Bird Corporation is a privately held company founded in 1933. We are the leading global manufacturer and provider of irrigation products and services. Since the beginning, Rain Bird has produced and offered the industry's broadest range of irrigation products for farms, golf courses, sports arenas, commercial developments and homes in more than 130 countries around the world. Over the past eight decades, Rain Bird has been awarded more than 450 patents worldwide, including the first in 1935 for the original horizontal action impact drive sprinkler (U.S. Patent #1,997,901), which revolutionized the food production industry and ushered in a new era in irrigation, worldwide.

Rain Bird is committed to The Intelligent Use of Water™. Our commitment extends beyond products to education, training and services for the industry and the community. In 2015, Rain Bird developed the 25 Ways to Save 25% website to provide a resource on water irrigation options, <http://25ways.rainbird.com>.

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