

Industry Presentation Schedule

Wednesday, February 26 10 – 2:30, Room D

10:00 – 10:25 Belchim, Billy Joe Carey and Paul Grotier, Title: **An Ounce of Prevention is Worth a Pound of Cure**. Reflecting on the agronomic challenges posed by the weather during the 2024 season, what could be implemented into putting green fungicide programs to help maximize season long success? This presentation will simultaneously provide some exciting news and highlight a solution from your friends at Belchim Turf that will help turf managers start the season on the right foot no matter what Mother Nature throws their way.

10:30 – 10:55 BASF, Kyle Miller, Technical Specialist, BASF. **Introducing Lexicon® Fungicide to Canada for 2025**. Golf course superintendents are under increasing pressure to provide optimal turf quality and playing conditions while minimizing disruptions to play, as well as the frequency of fungicide applications and their associated costs.

BASF Intrinsic® brand fungicides, such as Lexicon, Honor® and Insignia® Pro, offer dual benefits for turf managers by providing long-lasting, effective disease protection while enhancing turf health. Lexicon fungicide combines two active ingredients that deliver broad-spectrum control of key turf diseases that challenge turf managers, In addition to its disease-fighting capabilities, Lexicon promotes overall plant health by improving root development and stress tolerance, enabling turfgrass to thrive under challenging conditions. This leads to healthier, more resilient turf that stands up to environmental and mechanical stresses to produce peak playing conditions all season long.

Relying on over a decade of field experience with Intrinsic fungicides, Kyle will outline the disease prevention and plant health benefits Lexicon has provided golf course superintendents in the US, now available to Canadian superintendents in 2025.

11:00 – 11:25 Syngenta, Matt Legg, **Build, Protect, Recover – A year in review with Hicure Biostimulant**. Matthew Legg, Technical Lead for Syngenta Professional Solutions, will moderate a panel discussion on the results and value that Syngenta's Hicure biostimulant has offered Turf managers from coast to coast. Attendees will hear real case studies, from industry peers, on how Hicure, an Amino Acid based biostimulant, has helped in achieving agronomic goals.

11:30 – 11:55 Envu, Sean Van Beurden, **Optimizing Turf Health: Timing Grub Control with TurfView™ & Advances in Nematode Management**. This presentation, titled "*Optimizing Turf Health: Timing Grub Control with TurfView™ & Advances in Nematode Management*," explores cutting-edge strategies for maintaining healthy and resilient turf. It highlights the importance of tools like TurfView™, which enable precise timing of grub control through predictive analytics, and discusses advances in nematode management using chemical, cultural, and biological methods. Integrated Pest Management (IPM) is emphasized as a holistic approach to combining sustainability and effectiveness. The presentation concludes by advocating for innovation and environmentally responsible practices to ensure the long-term vitality of turf.

1:30 – 1:55 Turf Care, Don White-power point presentation, **GPS Advanced Spray Technology Overview** Exploring the reasons why GPS spray technology is becoming more prevalent, how RTK correction works and some key features of the GeoLink system including Auto Steer and M2M capabilities.

2:00 – 2:25 Nufarm, Rick Fletcher, Technical Services Manager – Turf and Ornamentals. **Anuew: Transforming Turf Management – A Safe and Effective Guide for Superintendents to Start Using Anuew in 2025.** Join Rick Fletcher, Turf Technical Services Manager with Nufarm as he walks you through how to seamlessly integrate Anuew into your turf management program for 2025.